

SUPPLEMENTS FOR WHOLE PET WELLNESS

From Our Farm to Your Practice





CHANGING LIVES OF PETS AND THEIR OWNERS

Since 1929, Standard Process has been the visionary leader in whole food nutrient solutions. A wholistic approach to nutrition empowers practitioners to change lives. We partner with health care professionals to ensure patients receive the optimal health benefits of our supplements.



THE STANDARD PROCESS **DIFFERENCE**

VETERINARY FORMULAS

Dogs, cats and horses have individual nutritional needs beyond what their regular diets provide. These unique needs change based on age, activity level and health status. Standard Process Veterinary Formulas™ were created to fill these potential nutritional gaps. The goal of whole food supplementation is to provide nutrients for the body that are as close as possible to how they are found in nature. After all, it is in this whole food state that nutrition is typically harnessed and presented to the body.

Offered through qualified veterinary professionals, Standard Process Veterinary Formulas are specifically designed for dogs, cats and horses. The same stateof-the-art manufacturing processes and high-quality ingredients used to produce our human supplements are used for the Veterinary Formulas.

We believe that what's good for us is also good for our pets.



WHEAT GERM

ACHIEVING WHOLISTIC HEALTH THROUGH NUTRITION

The key to pets' optimal health is a diet rich in a variety of complex nutrients. The ingredient combinations in Standard Process Veterinary Formulas provide a spectrum of nutrients to support multiple organs and systems in the body.

Complex formulas of targeted nutrients are derived from whole food ingredients, whole food concentrates and isolates, organ and glandular tissue, specialized protein extracts, botanicals and synthetic ingredients.



BEFF KIDNEYS

MORE THAN 80%

of raw plant ingredients used in our supplements are grown on our

organic farm

ORGAN AND GLANDULAR TISSUE AND SPECIALIZED PROTEIN EXTRACTS

Organ and glandular tissues as well as specialized protein extracts are inherently different from skeletal muscle. Organ meats have more DNA per gram than skeletal muscle, different protein profiles, and different starting concentrations of vitamins and minerals.

Current laboratory methods have confirmed that specialized protein extracts contain minerals, nucleotides (the components of nucleic acids like RNA and DNA) and peptides (short chains of amino acids).

All raw animal tissues are obtained exclusively from U.S. Department of Agriculture (USDA)-inspected facilities.

RAW PLANT INGREDIENTS

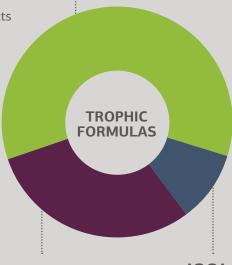
Botanicals provide important constituents that contribute additional support to the body's systems by complementing the vitamins, minerals, and tissue concentrates found in our whole food-based ingredients.

We grow ingredients such as alfalfa, barley grass, beets, Brussels sprouts, buckwheat, kale, kidney beans, oats, pea vine and Spanish black radish on our certified organic farm.

PRODUCT COMPONENTS

BOTANICALS & VEGETABLES

- ▶ Whole Food Ingredients Grown on the Standard Process Certified-Organic Farm
- ▶ Other Whole Food-Based Ingredients
- ▶ Botanicals
- ▶ Whole Food Extracts



ANIMAL

- ▶ Protomorphogen® Brand Extracts
- ▶ Cytosol® Brand Extracts
- ▶ Whole Desiccates

ISOLATE

- ▶ Whole Food Isolates
- ▶ Synthetic Ingredients

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CANINE FORMULAS OVERVIEW

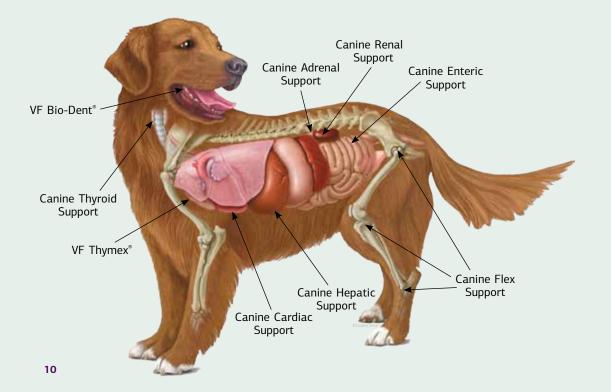
FELINE FORMULAS OVERVIEW

Our canine formulas provide optimal nutritional support for the canine patient.

Broad-Spectrum Formulas

- ▶ Canine Dermal Support
- ▶ Canine Hemp Oil Complex[™]
- ▶ Canine Immune System Support

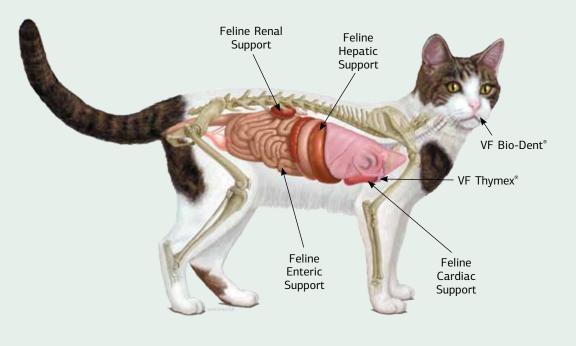
- ▶ Canine Musculoskeletal Support
- ▶ Canine Whole Body Support
- ▶ VF Antronex®



Our feline formulas meet the specific nutritional needs of the feline patient.

Broad-Spectrum Formulas

- ▶ Feline Immune System Support
- ▶ Feline Whole Body Support
- ▶ VF Antronex®



COMMITMENT TO QUALITY

ORGANIC FARM



We are proud to be one of the few supplement manufacturers that can assure quality ingredients by growing many of our raw materials locally and organically. If we can't grow it, we actively source the best-quality nutritional ingredients.



ENVIRONMENTALLY-SAFE MANUFACTURING

Preserving the whole food complex is a top priority when manufacturing our supplements. We are committed to environmentally friendly manufacturing practices to help preserve the planet.



INNOVATION

The first-of-its-kind, our Nutrition Innovation Center is dedicated to researching new solutions in nutritional therapies.



OUALITY ASSURANCE

Our team of scientists includes chemists and microbiologists who test our product materials to ensure the purity and safety of our supplements.



WHOLE FOOD INGREDIENTS

More than 80% of raw plant ingredients used in our supplements are grown on our organic farm, including alfalfa, barley grass, beets, Brussels sprouts, buckwheat, kale, kidney beans, oats, pea vine and Spanish black radish.





PARTNER WITH US

For over 90 years, we have been providing quality whole food nutrient solutions. The Standard Process Veterinary Formulas[™] line was introduced in 2002. By partnering with more than 60,000 health care professionals and veterinarians across the country, we empower them to change millions of lives for the better.

With the support of Standard Process, veterinary professionals have the confidence and expertise to:

- Incorporate a nutritional assessment with every patient at every visit
- ▶ Give individualized supplement recommendations
- ▶ Offer advice on creating a foundation for optimal animal health

A partnership with Standard Process offers you an array of educational resources and tools to help you learn and grow your practice. From online ordering and on-demand webinars to personalized technical support, being an account holder has many benefits, so if you haven't already, open an account today.

Sign up online or call our customer care representatives.

Online: standardprocess.com/Register/Standard-Process-Account

Toll-free: 800-558-8740



WE'RE HERE FOR **YOU**

Learn, stay ahead of your peers about the transformative impact that nutrition has in supporting body function and optimal health, and understand the right supplements for your patients.

You are best suited to develop unique protocols based on the individual needs of your patients. We empower you by providing continuing education courses, technical support and more.

RESOURCES:

► Continuing education

▶ Virtual lunch and learns

▶ Webinars

▶ Visits by your local rep

To learn more, visit **standardprocess.com/Veterinary-Formulas**

VETERINARY SUPPORT

Complimentary consultations are available by phone or email to help you identify supplement combinations for individual cases. These recommendations help you achieve the best patient outcome.

Phone: 888-982-8130

Email: vethelp@standardprocess.com



standardprocess.com

We focus on achieving wholistic health through nutrition. From our organic, regenerative farming practices to our Nutrition Innovation Center, we are committed to clinical science that advances health and changes lives.

